



iBuen

Provecho!

A Taste of Columbia Heights

October 18, 2017 | 6:00 - 9:00 PM

Sponsorship Opportunities

All proceeds benefit CentroNía



¡Buen Provecho!

A Taste of Columbia Heights

As a valuable member of the CentroNía and Columbia Heights community, we would like to invite you to join us as a sponsor for **¡Buen Provecho!: A Taste of Columbia Heights**, CentroNía's first annual celebration of the amazing food and culture of Columbia Heights. **¡Buen Provecho!** will take place on **Wednesday, October 18, 2017 from 6:00-9:00pm** at over 15 individual restaurants* along 14th Street, Irving Street, Park Road, and the 11th Street corridor in Columbia Heights.

CentroNía's story began more than 30 years ago in the basement of a church on Columbia Road in Columbia Heights, serving 15 early learners and their families. Today, as a nationally recognized, award-winning educational organization, CentroNía provides affordable, high-quality early childhood education; professional development to early childhood educators; and family support services in a bilingual and multicultural environment to more than 2,400 low-income children and families. CentroNía's holistic approach ensures the children and families we serve receive the support and encouragement they need to succeed academically, develop a strong sense of community, and live healthy and active lives.

Access to high-quality early childhood education for families with children aged 0-5 continues to be the single most important challenge facing the District of Columbia and the greater metropolitan region. **With your participation and support as a sponsor, ¡Buen Provecho! will raise critical funds in support of the children and families served by CentroNía.** This is an opportunity to join local philanthropists, neighborhood businesses, and reach people living and working in the Columbia Heights neighborhood while raising funds for CentroNía's life-changing programs.

¡Buen Provecho! will target 200 attendees of young professionals, foodies, families, and CentroNía friends to neighborhood restaurants, showcasing each restaurant's unique cuisine and celebrating the community. Guests will pre-purchase tickets allocating two tastes at each participating restaurant, and in doing so will support the children and families in the CentroNía community.

Becoming a sponsor of ¡Buen Provecho!: A Taste of Columbia Heights will increase your company's exposure and help you reach new clients. This is the ideal marketing opportunity to showcase your business to hundreds of potential customers from across the D.C.-metropolitan region. As a sponsor of this event, your company will support the vital education of young children and become part of a growing, thriving community.

We will be in touch with you during the next few weeks to discuss your interest and additional details. Please feel free to contact me, at **(202)332-4200 ext. 1140** or **kakalonu@centronia.org** to discuss your sponsorship level. We look forward to partnering with you.

*Restaurants will continue to be announced on our website leading up to the event.



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Sponsorship Opportunities

Presenting Sponsor (\$5,000)

- Top logo placement on all promotional materials, including banners, flyers, tasting guide, and event signage
- Extensive promotion prior to the event through email blasts, press releases, social media, etc.
- Full-page ad in tasting guide given to all attendees
- Opportunity to provide promotional material for give-away bags
- Logo and link on CentroNía's website
- Acknowledgment in the CentroNía's 2017 Annual Report
- 15 VIP tickets

Gold Sponsor (\$2,500)

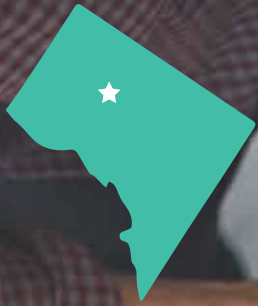
- Logo placement on all promotional materials, including banners, flyers, tasting guide, and event signage
- Extensive promotion prior to the event through email blasts, press releases, social media, etc.
- Half-page ad in tasting guide given to all attendees
- Logo and link on CentroNía's website
- Acknowledgment in the CentroNía's 2017 Annual Report
- 10 VIP tickets

Silver Sponsor (\$1,000)

- Logo placement on all promotional materials, including banners, flyers, tasting guide, and event signage
- Promotion prior to the event through email blasts, press releases, social media, etc.
- Quarter-page ad in tasting guide given to all attendees
- Logo and link on CentroNía's website
- Acknowledgment in the CentroNía's 2017 Annual Report
- 5 VIP tickets

Bronze Sponsor (\$750)

- Logo placement on promotional materials, including flyers, tasting guide, and event signage
- Quarter-page ad in tasting guide given to all attendees
- Logo and link on CentroNía's website
- Acknowledgment in the CentroNía's 2017 Annual Report
- 2 VIP tickets



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Advertising Opportunities

Advertise in the **¡Buen Provecho! Map & Tasting Guide** to promote your business to over 200 individuals attending the event. Distributed at check-in to all attendees, the Guide lists the names, locations & menu offerings of all participating restaurants, guaranteeing your name and/or logo will be seen by all!

- Full Page \$500
- Half Page \$250
- Quarter Page \$150

Tickets & VIP Passes

Each ticket is valid for 2 tastes at each of the participating restaurants. VIP pass grants you 2 tastes at each restaurant, additional bonus “tastes,” and free entry to the after party.

- General Admission \$35 each
- VIP Ticket \$50 each
- Benefactor Level \$500 Couple | \$250 Individual

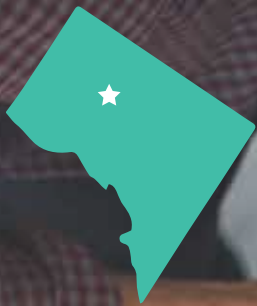
Includes all VIP benefits and recognition in program

In-Kind Support

Each guest will receive a swag bag filled with items from area businesses. Help us fill our swag bags by donating coupons, business branded items (water bottles, pens, coffee mugs, stickers, etc.), or anything else you want to share with the community! We estimate filling 200 bags, however in advance of the day we will be in touch regarding exact numbers.



1420 Columbia Road NW | Washington, DC 20009
202-332-4200 | info@centronia.org | www.centronia.org



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October 18, 2017 | 6:00 - 9:00 PM

Sponsorship Response Form

Sponsor Information

Reply by **September 18, 2017** to be included in print materials.

_____ Sponsor Name		_____ Contact Person		
_____ Email		_____ Phone		
_____ Address		_____ City	_____ State	_____ Zip Code
@ _____ Facebook	@ _____ Twitter	@ _____ Instagram		

Sponsorship Pledge

- Presenting Sponsor (\$5,000)
- Gold Sponsor (\$2,500)
- Silver Sponsor (\$1,000)
- Bronze Sponsor (\$750)

I will fulfill my pledge by ___ / ___ / _____

Additional Opportunities

- Additional Advertising Space
- In-kind Contribution to Swag Bags

_____ Signature	_____ Date
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Questions?

Contact Kate Akalonu, CentroNía Senior Director of Development & Communications at kakalonu@centronia.org or 202-332-4200 ext. 1140.